



# PREMIER SPONSOR PROGRAM

All Premier Sponsors receive the following benefits:

- ◆ Logo featured on AGC website homepage & on all 4 statewide event microsites
- ◆ Brief company description and logo featured on AGC Premier Sponsor Program webpage on AGC website
- ◆ Recognition as a Premier Sponsor at all AGC of CA statewide events including signage and in select printed materials
- ◆ Logo included in Welcome Slideshow at all State Board of Directors Meetings
- ◆ Company included in 1 AGC What's News marketing email as a Featured Product, linking to a Two-week feature in the AGC Member Spotlight on AGC website
- ◆ Quarterly AGC member mailing labels for sponsor use for mailed marketing material *(Upon request, with signed usage guidelines and agreement)*
- ◆ All benefits listed in the specific sponsor levels for each event, as chosen below:

*(Each event's levels are not determined in advance, but we can provide sponsors with the benefits from 2017 events as a reference, though benefits are not guaranteed until each event's levels are finalized.)*

<p><b>\$50,000</b></p> <p><b>DIAMOND SPONSOR</b></p>	<p><b>Recognized as a \$10,000 Sponsor at 5 AGC of CA Statewide Events:</b></p> <ul style="list-style-type: none"> <li>◆ Installation of Officers Banquet (Jan 25-26)</li> <li>◆ CA Chapter Events at AGC of America Annual Convention (Feb 28-Mar 1)</li> <li>◆ Legislative Summit (May 14-15)</li> <li>◆ Annual Conference (Oct 24-27)</li> <li>◆ Awards Banquet (Oct 27)</li> </ul>
<p><b>\$25,000</b></p> <p><b>PLATINUM SPONSOR</b></p>	<p><b>Recognized as a \$5,000 Sponsor at 5 AGC of CA Statewide Events:</b></p> <ul style="list-style-type: none"> <li>◆ Installation of Officers Banquet (Jan 25-26)</li> <li>◆ CA Chapter Events at AGC of America Annual Convention (Feb 28-Mar 1)</li> <li>◆ Legislative Summit (May 14-15)</li> <li>◆ Annual Conference (Oct 24-27)</li> <li>◆ Awards Banquet (Oct 27)</li> </ul>
<p><b>\$15,000</b></p> <p><b>GOLD SPONSOR</b></p>	<p><b>Recognized as a \$5,000 Sponsor at 2 AGC of CA Statewide Events &amp; also a \$2,500 Sponsor at 2 AGC of CA Statewide Events:</b></p> <ul style="list-style-type: none"> <li>◆ Installation of Officers Banquet (Jan 25-26)</li> <li>◆ CA Chapter Events at AGC of America Annual Convention (Feb 28-Mar 1)</li> <li>◆ Legislative Summit (May 14-15)</li> <li>◆ Annual Conference (Oct 24-27)</li> <li>◆ Awards Banquet (Oct 27)</li> </ul> <div data-bbox="1091 1255 1367 1390" style="border: 1px solid black; padding: 5px; display: inline-block;"> <p>Choose 2 at \$5,000 and 2 at \$2,500</p> </div>
<p><b>\$10,000</b></p> <p><b>SILVER SPONSOR</b></p>	<p><b>Recognized as a \$2,500 Sponsor at 4 AGC of CA Statewide Events:</b></p> <ul style="list-style-type: none"> <li>◆ Installation of Officers Banquet (Jan 25-26)</li> <li>◆ Legislative Summit (May 14-15)</li> <li>◆ Annual Conference (Oct 24-27)</li> <li>◆ Awards Banquet (Oct 27)</li> </ul>
<p><b>\$5,000</b></p> <p><b>BRONZE SPONSOR</b></p>	<p><b>Recognized as a \$2,500 Sponsor at 2 AGC of CA Statewide Events:</b></p> <ul style="list-style-type: none"> <li>◆ Installation of Officers Banquet (Jan 25-26)</li> <li>◆ Legislative Summit (May 14-15)</li> <li>◆ Annual Conference (Oct 24-27)</li> <li>◆ Awards Banquet (Oct 27)</li> </ul> <div data-bbox="1091 1873 1351 1999" style="border: 1px solid black; padding: 5px; display: inline-block;"> <p>Choose 2 events at \$2,500</p> </div>

# PREMIER SPONSOR REGISTRATION

Please complete the registration information to confirm your Sponsorship. More info can be found at [www.agc-ca.org/sponsorships](http://www.agc-ca.org/sponsorships).

Please return Premier Sponsor Registration Form via email to [events@agc-ca.org](mailto:events@agc-ca.org)  
or mail check payment to: AGC of California, 3095 Beacon Blvd. West Sacramento, CA 95691.

## SPONSOR REGISTRATION INFORMATION

Company Name:	Type of Company/Product:
Street Address:	
City, State, Zip:	
Company Website:	Company Phone:
Sponsor Contact:	Contact Title:
Contact Phone:	Contact Email:

### Staff Contact for Graphics/Company Logo:

Name:	Title:
Phone:	Email:

## SPONSORSHIP LEVELS

- Diamond Sponsor - \$50,000
- Platinum Sponsor - \$25,000
- Gold Sponsor - \$15,000
- Silver Sponsor - \$10,000
- Bronze Sponsor - \$5,000



- ◆ Sponsorship must be confirmed by **December 22nd** in order to appear in printed materials at Installation of Officers Banquet.
- ◆ AGC of California reserves the right to approve all digital or printed materials.

## PAYMENT INFORMATION

\$ \_\_\_\_\_ Total Amount Due

### Method of Payment:

- Invoice my Company Now
- Check made payable to AGC of California  Invoice my Company in 2018 *(Invoice options for AGC member companies only)*
- Credit Card:  Visa  Mastercard  Amex

Name on Credit Card:	Expiration Date:
Credit Card Number:	CWV Code:

**General Terms:** As the signer of this form, you act as the Sponsor, and you understand that this application becomes a contract when completed by your company and accepted by AGC of California. Sponsor agrees to pay 100% of the Total Amount Due today, unless Sponsor is an AGC member company and choose to be invoiced; Sponsor understand that all balances must be paid in full within 30 days of receiving invoice, unless other payment terms are mutually agreed upon. If payment is not received on time, AGC has the right to remove Sponsor from any or all upcoming event promotions.  
**Cancellation Policy:** Since sponsor marketing begins as soon as each sponsorship is confirmed, all sponsorships are non-refundable except within the first 48 hours of confirming your sponsorship. Cancellations must be received in writing. The full balance is due if cancelled after 48 hours of confirming your sponsorship. Balances due must be paid upon cancellation date, paid to AGC of CA.

Authorized Signature

Date